# the eye drep that lifts

The first and only FDA-approved, prescription eye drop that lifts low-lying eyelids (acquired ptosis) in adults



UPNEEQ (oxymetazoline hydrochloride ophthalmic solution), 0.1%

### IMPORTANT SAFETY INFORMATION

What warnings and precautions are associated with UPNEEQ?

Low-lying lids may be related to conditions such as stroke and/or brain aneurysm, Horner syndrome, myasthenia gravis, loss of the ability to move eye muscles, eye infection and eye tumors. Ask your doctor if you have any of these conditions.

Please see full Important Safety Information on back. Please see accompanying full Prescribing Information and Patient Information.

### Say goodbye to tiredlooking eyes

### **BEFORE UPNEEQ**



Low-lying eyelids can make you appear older or tired. If your eyelid covers the colorful part of your eye, you may have this condition.

Meet Upneeq® (oxymetazoline hydrochloride ophthalmic solution), 0.1%, the first and only FDA-approved prescription eye drop for adults with low-lying lids (acquired ptosis). It provides a non-surgical eyelid lift, quickly lifting eyelids for more awake-looking eyes.

### **AFTER UPNEEQ**



Just one drop per eye, once daily, is clinically proven to give visible results, lifting the lid for more open, awake-looking eyes.

Images of actual patients. Individual results may vary.

Average upper eyelid lift with Upneeq in clinical studies was 1 mm.

### In clinical trials of Upneeq:

84%

of patients had some form of improvement in eyelid lift.

88%

of patients had some form of improvement in their upper field of vision.



### Visible results

When it comes to eyelids, a little lift goes a long way. Upneeq provides a non-surgical eyelid lift that is clinically proven to lift and open upper eyelids.



### Fast-acting, long-lasting

Just one drop in each eye can temporarily lift upper eyelids in as little as 5 minutes, and lasts up to 8 hours.



### Easy to use

Our single-use vials are FDA-approved for once daily use, making it easy to lift low-lying eyelids in your everyday routine for a brighter, more awake-looking appearance.

### IMPORTANT SAFETY INFORMATION

What warnings and precautions are associated with UPNEEQ? (cont'd)
UPNEEQ is a type of medication that may affect your blood pressure. If you have heart disease, uncontrolled high or low blood pressure, or feel faint at rest or when quickly standing up, you should call your doctor if your symptoms get worse.

Patients with reduced blood flow to the brain or heart, or patients who experience eye or mouth dryness due to an immune system disorder (Sjögren's syndrome) should use care when taking UPNEEQ.

### IMPORTANT SAFETY INFORMATION

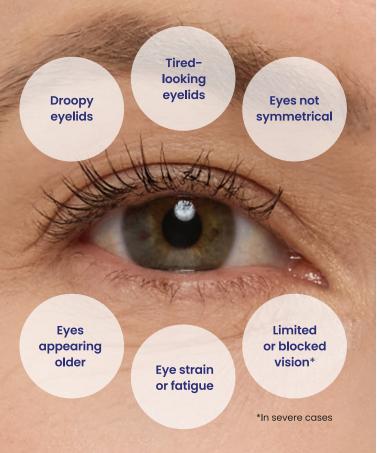
Call your doctor immediately if you feel your symptoms may be getting worse.

UPNEEQ may increase the risk of eye pressure due to fluid buildup (angle-closure glaucoma) in patients with untreated narrow-angle glaucoma. Call your doctor immediately if you feel increased pressure in your eye after using UPNEEQ.

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## The signs of low-lying lids

(acquired ptosis)



### Take a look in the mirror. What do you see?

If your eyelids appear droopy or tired, you may have acquired ptosis, and be a candidate for Upneeq. To determine if Upneeq is a good fit for you, you'll need to schedule a consultation with a healthcare professional or medical aesthetic provider.

### IMPORTANT SAFETY INFORMATION

What warnings and precautions are associated with UPNEEQ? (cont'd)

Do not let the tip of the UPNEEQ vial touch your eye or any other surface. This can help prevent eye injury or contamination. Each UPNEEQ vial is for one-time use and should be discarded after being used.

### Upneeq lifts eyelids fast

Upneed contracts the muscle in the upper eyelid resulting in more open, awake-looking eyes throughout the day.

### **How it works**



Upneeq eye drops temporarily contract the Müller Muscle



To lift and open evelids wider



In as fast as 5 minutes, for up to 8 hours of more open and awake-looking eyes

### IMPORTANT SAFETY INFORMATION

### What are the most common side effects of UPNEEQ?

The most common adverse reactions with UPNEEQ (occurring in 1-5% of patients) were eye inflammation, eye redness, dry eye, blurred vision, eye pain at time of use, eye irritation, and headache.

Please see full Important Safety Information on back.

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### Real patients, real eye-opening results

### **BEFORE UPNEEO**







Individual results may vary.

I've been so **self-conscious** of a droopy eyelid in photos. This has been **amazing.** 

This stuff works!! I've had acquired ptosis for years in my left eye and after trying this ... I was overjoyed. It's been so long since I've seen both eyes the same size.

### **AFTER UPNEEQ**







Average upper eyelid lift with Upneeq in clinical studies was 1 mm.



### IMPORTANT SAFETY INFORMATION

What should my doctor know about before prescribing me UPNEEQ?
Your doctor should review your full medical history before prescribing UPNEEQ.

UPNEEQ belongs to a class of medication (alpha-adrenergic agonists) that may affect your blood pressure. Use UPNEEQ carefully if you currently take an alpha-adrenergic antagonist medication to treat heart disease or an enlarged prostate. Patients taking beta-blockers, or other medications to treat hypertension or an abnormal heartbeat, should also be careful when using UPNEEQ.



Scan to learn more



### IMPORTANT SAFETY INFORMATION

Patients who use a certain class of antidepressant medication (monoamine oxidase inhibitors) should also be careful when using UPNEEQ, as it may affect the way your body absorbs the medication.

Please see full Important Safety Information on back.
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### IMPORTANT SAFETY INFORMATION

### What is UPNEEQ?

UPNEEQ® (oxymetazoline hydrochloride ophthalmic solution), 0.1% is a prescription eyedrop used to treat low-lying lids (acquired blepharoptosis) in adults.

### What warnings and precautions are associated with UPNEEQ?

Low-lying lids may be related to conditions such as stroke and/or brain aneurysm, Horner syndrome, myasthenia gravis, loss of the ability to move eye muscles, eye infection and eye tumors. Ask your doctor if you have any of these conditions.

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These are not all of the possible side effects of UPNEEQ. Tell your doctor if you have any side effect that bothers you or does not go away. Call your doctor for medical advice about side effects.

To report side effects or product complaints, contact RVL Pharmaceuticals at 1-877-482-3788. You may also report side effects to the FDA by calling 1-800-FDA-1088 or visit www.fda.gov/medwatch.

This document has summarized the most important safety information for UPNEEQ. For more in-depth safety information, please review the full Prescribing Information for UPNEEQ.

Please see accompanying full Prescribing Information and Patient Information.



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