

Document Number: **PM-US-UPN-0773**

Document Title: **PM-US-UPN-0773 Upneeq Now Available HCP**

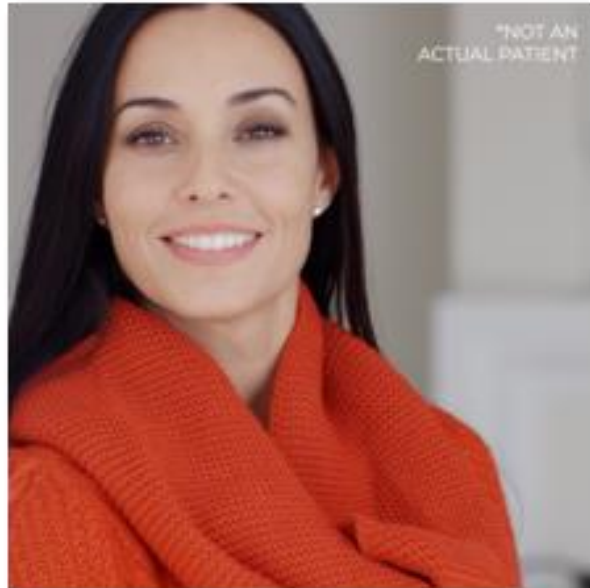
Web Address: <https://www.instagram.com>

Name: **Upneeq[®]**

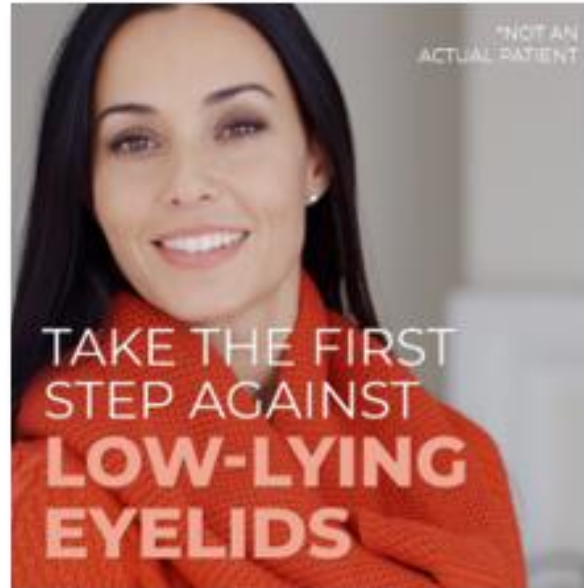
Interactive or Real-Time Communications: **Yes**

Graphic Frame-by-Frame

Frame 1



Frame 2



Frame 3



Frame 4



PLAY MP4:

https://www.dropbox.com/s/goni0rqjftzd1yn/RVL2_First%20Step.mp4?dl=0

IG Grid View and Mobile View with ISI

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opt_office Our office now offers Upneeq®, the first and only prescription eyedrop that treats acquired ptosis in adults. 💧 Schedule an appointment with our office today to see if Upneeq is right for you!

Learn more upneeq.com

Please see full Prescribing Information at <http://bit.ly/3bzDVV0>

IMPORTANT SAFETY INFORMATION more

IMPORTANT SAFETY INFORMATION

UPNEEQ® (oxymetazoline hydrochloride ophthalmic solution), 0.1% is a prescription eyedrop used to treat acquired blepharoptosis (low-lying eyelids) in adults.

Warnings and precautions
Low-lying eyelids may be related to conditions such as stroke and/or brain aneurysm, Horner syndrome, myasthenia gravis, loss of the ability to move eye muscles, eye infection and eye tumors. Your doctor should evaluate you for these conditions.

Ask your doctor if you have any of the following conditions or if any of the following symptoms, which UPNEEQ may increase, get worse:

- Heart disease, uncontrolled high or low blood pressure, or if you feel faint at rest or when quickly standing up;
- Reduced blood flow to the brain or heart, or eye or mouth dryness due to an immune system disorder (Sjögren's syndrome);
- Increase in eye pressure due to fluid buildup due to untreated narrow-angle glaucoma.

Do not let the tip of the UPNEEQ vial touch your eye or any other surface. This can help prevent eye injury or contamination. Each UPNEEQ vial is for one-time use. Discard after use.

Common side effects
The most common side effects with UPNEEQ (1-5% of patients) were eye inflammation, eye redness, dry eye, blurred vision, eye pain at time of use, eye irritation, and headache. Tell your doctor

- Your full medical history.
- If you currently take an alpha-adrenergic antagonist medication to treat heart disease or an enlarged prostate, beta-blockers, or other medications to treat hypertension or an abnormal heartbeat.
- If you use a certain class of antidepressant medication (monoamine oxidase inhibitors), as it may affect the way your body absorbs the medication.

ISI after "More"

IG Desktop View with ISI

Graphic



Scroll for ISI



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
Scrolling ISI




Facebook Mobile View with ISI (Desktop View is identical)

 **opt_office** January 27 at 3:08 PM · Instagram · ***

Our office now offers Upneeq®, the first and only prescription eyedrop that treats acquired ptosis in adults. 📅 Schedule an appointment with our office today to see if Upneeq is right for you!





Learn more  upneeq.com
Please see full Prescribing Information at <http://bit.ly/3bzDVV0>






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ISI after “See More”



IMPORTANT SAFETY INFORMATION

What is UPNEEQ®?

UPNEEQ® (oxymetazoline hydrochloride ophthalmic solution), 0.1% is a prescription eyedrop used to treat low-lying lids (acquired blepharoptosis) in adults.

What warnings and precautions are associated with UPNEEQ?

-Low-lying lids may be related to conditions such as stroke and/or brain aneurysm, Horner syndrome, myasthenia gravis, loss of the ability to move eye muscles, eye infection and eye tumors. Ask your doctor if you have any of these conditions.

-UPNEEQ is a type of medication that may affect your blood pressure. If you have heart disease, uncontrolled high or low blood pressure, or feel faint at rest or when quickly standing up, you should call your doctor if your symptoms get worse.

-Patients with reduced blood flow to the brain or heart, or patients who experience eye or mouth dryness due to an immune system disorder (Sjögren's syndrome), should use care when taking UPNEEQ. Call your doctor immediately if you feel your symptoms may be getting worse.

-UPNEEQ may increase the risk of eye pressure due to fluid buildup (angle-closure glaucoma) in patients with untreated narrow-angle glaucoma. Call your doctor immediately if you feel increased pressure in your eye after using UPNEEQ.

-Do not let the tip of the UPNEEQ vial touch your eye or any other surface. This can help prevent eye injury or contamination. Each UPNEEQ vial is for one-time use and should be discarded after being used.

What are the most common side effects of UPNEEQ?

-The most common adverse reactions with UPNEEQ® (occurring in 1-5% of patients) were eye inflammation, eye redness, dry eye, blurred vision, eye pain at time of use, eye irritation, and headache.

What should my doctor know about before prescribing me UPNEEQ?

-Your doctor should review your full medical history before prescribing UPNEEQ.

-UPNEEQ belongs to a class of medication (alpha-adrenergic agonists) that may affect your blood pressure. Use UPNEEQ carefully if you currently take an alpha-adrenergic antagonist medication to treat heart disease or an enlarged prostate. Patients taking beta-blockers, or other medications to treat hypertension or an abnormal heartbeat, should also be careful when using UPNEEQ.

-Patients who use a certain class of antidepressant medication (monoamine oxidase inhibitors) should also be careful when using UPNEEQ, as it may affect the way your body absorbs the medication.

These are not all of the possible side effects of UPNEEQ. Tell your doctor if you have any side effect that bothers you or does not go away. Call your doctor for medical advice about side effects.

To report side effects or product complaints, contact RVL Pharmaceuticals at 1-877-482-3788. You may also report side effects to the FDA by calling 1-800-FDA-1088 or visit www.fda.gov/medwatch.

This document has summarized the most important safety information for UPNEEQ. For more in-depth safety information, please review the full Prescribing Information for UPNEEQ.

ISI Frame by Frame for All Posts

IMPORTANT SAFETY INFORMATION (LAST UPDATED 6/17/2021)

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What are the most common side effects of UPNEEQ?

The most common adverse reactions with UPNEEQ (occurring in 1-5% of patients) were eye inflammation, eye redness, dry eye, blurred vision, eye pain at time of use, eye irritation, and headache.

What should my doctor know about before prescribing me UPNEEQ?

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